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E-Zsigma launches five-day Six Sigma for Financial Services acceleration program.

Toronto, Canada – April 26, 2004 – North America’s leader in customized Six Sigma and high impact business management solutions launches Six Sigma for Financial Services acceleration program.

With the growing demand in Financial Services for high-impact business improvement solutions, e-Zsigma has announced the launch of a Six Sigma program that is tailored for Financial Services.

“In response to the relatively recent expansion of Six Sigma business excellence strategies into the services sector, e-Zsigma has developed a customized training program that is specific to the financial services sector”, said Rod Morgan, Vice President of Program Management at e-Zsigma (Canada) Inc.

“While the concepts and philosophies of Six Sigma are universal, many of the tools and methods for manufacturing and process industries do not readily apply in the financial services environment. Our five-day accelerated training program provides these organizations with a cost-effective, high-impact solution for their training needs, which will allow them to leverage the very best that Six Sigma has to offer, thereby dramatically improving their customer satisfaction and shareholder value.”

“Our recent launch of this program at a large insurance firm in the United States has opened the door to other financial service organizations who can now reap the benefits of a program that has been designed specifically with their needs in mind.”

With an international team of Six Sigma, Lean, and management specialists and licensing partners, e-Zsigma™ delivers an integrated suite of training, consulting, and technology services and products that enable organizations to achieve “best in class” performance.

For additional information on e-Zsigma (Canada) Inc.’s Six Sigma for Financial Services program, as well as other products and services, visit their Web site <http://www.e-Zsigma.com> or call +1 416 593 8026.

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