

Six Sigma Academy Unveils New Web-based Business Improvement Enterprise Platform

Business Editors & High-Tech Writers

SCOTTSDALE, Ariz.--(BUSINESS WIRE)--Jan. 23, 2002--Six Sigma Academy, a global consultancy creating transformational change at industry-leading corporations, today launched Essenteq(TM), a Web solution designed to bring six sigma knowledge management, project management and training services together within a single Web-based portal.

Essenteq performs multiple functions, including a measurement system for data collection, idea management, document tracking and knowledge management. "Essenteq is the crown jewel for our clients' six sigma projects," said Dr. Terry Ziemer, senior vice president of technology.

Constructed to meet the demands of even the largest six sigma deployments, Essenteq, or "Essential Technology for Breakthrough Thinking," enables process owners at corporations to capture the knowledge gained from their business excellence initiative and make it available throughout the organization. According to Ziemer, one example is the reduction in Black Belt project cycle time, which translates into hundreds of thousands of dollars in additional savings for companies and dramatically increases the velocity of their business excellence strategy.

"Essenteq is a differentiator for us because it is adaptable, features an intuitive, easy-to-use interface, and is accessible to appropriate personnel seeking a wide array of information," said Ziemer. Essenteq also integrates with human resource and financial systems to share critical information.

"Essenteq differs from earlier versions of six sigma knowledge management tools because rather than focusing on the project management needs of Black Belts and Green Belts, Essenteq focuses on the knowledge management needs of the corporation and the entire enterprise," said Ziemer. Essenteq replaces Six Sigma Academy's SigmaTRAC, SSA Navigator and other six sigma knowledge management tools.

Essenteq was developed through a unique partnership between Six Sigma Academy and technology companies Redleg Technologies, InfoImage and e-Zsigma.

About Six Sigma Academy

Six Sigma Academy is the preeminent, global consultancy creating transformational change at industry-leading corporations worldwide. Six Sigma Academy works with corporations to transfer knowledge to potentially thousands of employees, who in turn remove variation, reduce waste and increase efficiency and quality in the everyday processes of their business. Founded in 1994, Scottsdale, Arizona-based Six Sigma Academy offers a full range of services, as well as a suite of customized software tools, to help companies achieve breakthrough results including profitability, client satisfaction and employee satisfaction.

--30--AMP/la*

CONTACT: Six Sigma Academy
Marcia Lemmons, 480/344-6352
MLemmons@6-Sigma.com
www.6-Sigma.com

or

Golin/Harris International
Marina Soto, 213/438-8735
msoto@golinharris.com