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Malaysia's SENTRAL Management and Technology Centre of Excellence launches e-Zsigma™ Six Sigma business excellence program.

Penang, Malaysia – March 16, 2004 – Malaysia's leader in management consulting, SENTRAL Management and Technology has chosen e-Zsigma (Canada) inc. to provide the foundation for its Six Sigma training program.

Under a licensing arrangement with e-Zsigma, SENTRAL has expanded its business management and technology portfolio to include comprehensive Six Sigma training and consulting services that will provide its client's with access to one of the most potent strategies ever developed to accelerate improvements in processes, products, and services, and radically improve quality and shareholder value.

“SENTRAL is confident that Six Sigma Business Excellence can help companies in Malaysia manage market changes much better with greater responsiveness. Six Sigma blends and enhances current initiatives such as TQM, ISO 9001:2000 by introducing a strong focus on measurement, analysis and improvement and also brings about a new way of thinking and a culture of accountability among our workforce.”, said Dr. Chiang Geok Lian, Chief Executive Officer for SENTRAL.

SENTRAL is dedicated to helping companies across industries in Malaysia and the region in drive and achieving business excellence through the use of the latest in management and technology solution. The Centre of Excellence for Management and Technology is located in the heart of Georgetown, Penang, Malaysia. Housed in its own 7 storey building with the state-of-the-art facilities that includes labs, lecture room, lounges, recreational areas provides a conducive environment for learning and development.

With an international team of Six Sigma, Lean, and management specialists and licensing partners, e-Zsigma™ delivers an integrated suite of training, consulting, and technology services and products that enable organizations to achieve “best in class” performance.

For additional information on e-Zsigma (Canada) Inc. and the products and services they offer, visit their Web site <http://www.e-Zsigma.com> or call +1 416 593 8026.

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