

FOR IMMEDIATE RELEASE

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**European launch of e-Zsigma, Inc.'s "My e-Zsigma.com" at IQPC Six Sigma 2001 Paris conference...**

PARIS, FRANCE – February 26, 2001 – e-Zsigma chooses the IQPC Six Sigma 2001 Conference in Paris for the European launch of their web-enabled Six Sigma Management Solution, "My e-Zsigma".

"My e-Zsigma.com", comprised of Resource Management, Project Management, a comprehensive Knowledge Store, and Management Portal, provides the "total solution", addressing the pain that has afflicted most or all of the global organizations implementing Six Sigma as their strategic continuous improvement solution.

Designed to meet and exceed the needs and expectations of the senior leadership teams of the world's leading, quality-focused organizations, My e-Zsigma can demonstrate a full payback within four (4) months – a remarkable value-proposition that can be easily demonstrated using actual data supplied by prospective customers, and has been readily accepted.

With two launch customers already secured, the multi-language capable, My e-Zsigma solution is poised to be the strategic management and deployment product of choice for many of the world's continuous improvement leaders and the Six Sigma community at large.

With offices in Boston, Wichita, and Toronto, and supported by an international team of Six Sigma, Lean, and management specialists, e-Zsigma™ delivers a comprehensive suite of products, consulting, and training services that enable organizations to achieve "best in class" performance.

e-Zsigma, your total Six Sigma solutions provider and the home of "My e-Zsigma.com: The Window to Your Six Sigma World" – the first web-enabled Six Sigma Management Solution available in both local and ASP versions.

For additional information on e-Zsigma or the products that they offer visit their Web site at <http://www.e-zsigma.com> or call (416) 730-9763 x3034.

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